



Advanced Notice

HOME SAFETY...

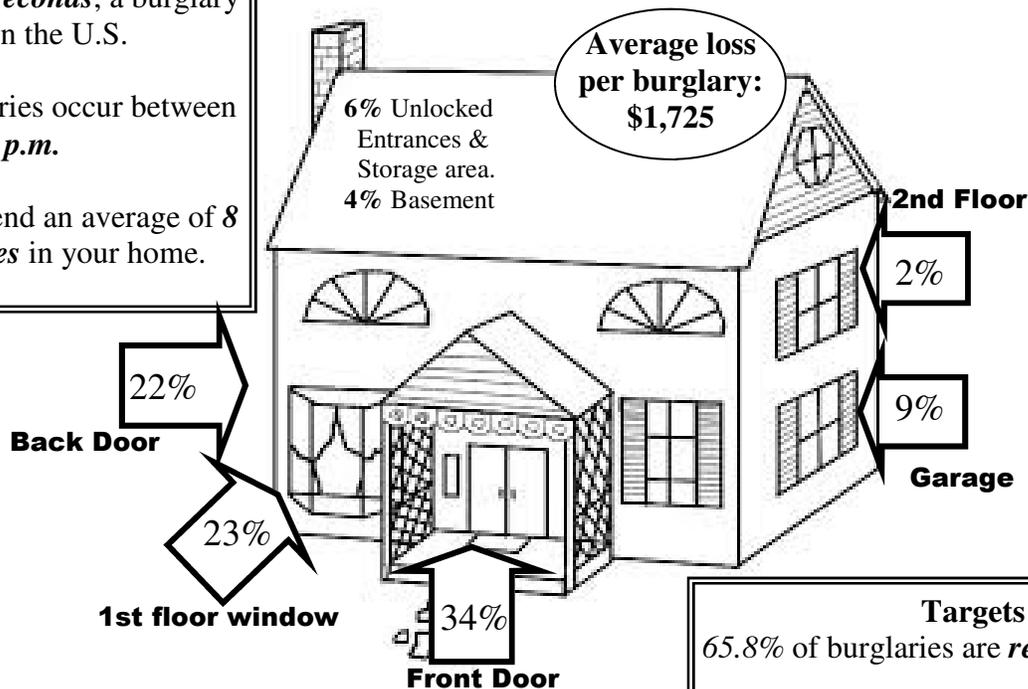
BURGLARY PREVENTION TIPS

On-Call Tech Support
24 Hrs/Day
365 Days/Year
www.advancedsecurity.us
(877) 443-6366

Do you hide your valuables in one of these popular hiding places?
Dresser drawer Bedroom Closet Freezer
Guess what? Those are some of the first places a crook will look.

Timing
Every 14.6 seconds, a burglary takes place in the U.S.
Most burglaries occur between 10 a.m. & 3 p.m.
Burglars spend an average of 8 to 12 minutes in your home.

Where Thieves Gain Entry



The typical house burglar is a male teenager who lives within a couple of miles of your home. The chance of being victimized by a professional thief is low.

Burglars want to spend no more than 60 seconds breaking into a home. Measures that raise this time—deadbolt locks, bars on windows, and pins in sash windows might change a burglar’s mind.

Burglars search for homes that appear to be unoccupied. A car in the driveway, motion-sensitive exterior lights, interior lights, and radios & TV’s on timers, all help give the impression that someone is home.

Targets
65.8% of burglaries are *residential*.

Homes without security systems are about 3 times as likely to be broken into than homes with security systems.

First stop: Usually the *master bedroom* because most people keep their valuables there.

Favorite items: Cash, jewelry, electronic equipment, silver, guns and other items easy to sell.

Please call us for replacement window stickers if yours are faded.



Service and Response
you can Trust

Honeywell

Authorized Security Dealer

Warning!!!!

If you are thinking of switching your phone service to AT&T U-verse, Vonage, Verizon Home Phone or Magic Jack, be aware that they are not compatible with your alarm system. Don't worry, we have different options for you to use. Call our office and we will be happy to help!



EasyCall

Personal Emergency Response

"Peace of mind at the touch of a button"

EasyCall is a waterproof pendant, comfortable to wear and easy to use. Should you need assistance, all you do is simply press a button.

EasyCall is offered exclusively by **Advanced Security Systems**

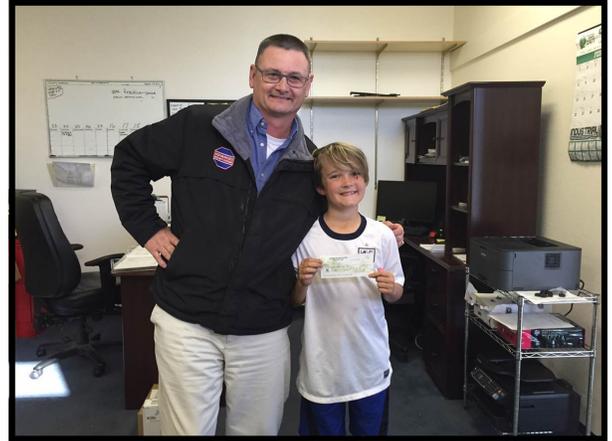
(707) 445-9911

*No contract.
Usually same day installation.*

COMMUNITY...

REDWOOD EMPIRE FOOD BANK

For a second year **Advanced Security Systems** is honored to support our 10 year old friend Memphis. This energetic innovator and motivator has been hosting a food drive for the Redwood Empire Food Bank. Memphis dedicates many hours to his endeavor by standing in front of business, canvassing neighborhoods and asking people to donate canned goods or make donations. He even goes as far as requesting donations in lieu of birthday gifts. This will be Memphis's 7th year of fundraising, with each year greatly surpassing his goals from the previous year. This year he decided to set a goal of feeding 10,000 people...appropriate number since he is turning 10! **Jim Summers**, **Advanced Security Systems** Santa Rosa manager, recently presented Memphis a check for \$300. Find out how you can help by visiting Memphis's website: www.memphisfooddrive.com



Do You Need To Update Your Call List?

To prevent possible dispatching delays, please notify us of any changes or updates to your list of persons to be called in the event of an alarm.

Email Ian@advancedsecurity.us

You must include **Account Name, Central Station Identification Number and Names & Numbers of responsible parties.**

Lessons are always free!

Please contact us if you would like to review how to use your system.

EMPLOYEE SPOTLIGHT...

SALLY MACDONALD



Advanced Security Systems is pleased to announce the addition of **Sally Macdonald**, as Security Consultant, to their team of security professionals. Sally comes to **Advanced Security Systems** with over twenty years of experience in sales and project management. Most recently Sally was Business Development Manager at **Advanced Security**, learning the security business and the inner workings of **Advanced Security** for the last six months.

Sally's vast knowledge of sales, marketing and experience in management will provide **Advanced Security Systems** customers the service and response they have come to expect. Sally, a University of

Oregon graduate, is 6th generation Humboldt County resident with strong ties to the community. She has served on many community events and boards such as American Cancer Society, Cuten-Ridgewood PTA and the Humboldt County Visitor and Convention Bureau.